Suraj Kumar

designbysuraj9@gmail.com | +91-7978169449 | linkedin.com/in/surajk9 | iamsuraj.in

Education

Indian Institute of Technology, Guwahati 2022 – 2026
B.Tech in Chemical Engineering CGPA: 7.40/10.0

CISCE Board 2021
Senior Secondary 91%

CBSE Board 2019
Secondary 96%

Experience

Eventory *July 2025 – Present*
Product Design Intern New Delhi, Remote

- Designed a unified package creation flow for six vendor categories, enabling customers to book services without waiting for quotations.
- Validated the flow with **20**+ vendors in beta and refined booking settings, payment milestones and the package publishing experience.
- Designed the post-checkout booking management experience, bringing package progress, event timelines and payment tracking together.

Ninur Tech Pvt Ltd *March 2025 – May 2025*
Product Design Intern IIT Guwahati, Hybrid

- Redesigned the disease-detection experience to help farmers move from technical scan results to actionable treatment guidance.
- Analysed **22** survey responses and identified **17** usability issues; collaborated with two developers and a PM on picture-first guidance, phone OTP, local-language support and offline disease folders.

Projects

Post-checkout booking management
Eventory | B2C Web | 9 weeks

- Designed a post-checkout booking experience for multi-vendor events, bringing package status, event details and payment milestones into one place.
- Structured booking-level progress and package-level timelines, with a unified payment plan that becomes available once all packages are confirmed.

Vendor package creation across six service categories
Eventory | B2B app | 14 weeks

- Designed an end-to-end, four-step package creation flow for 6 vendors (caterers, decorators, DJs, photographers, makeup artists and venues), combining a shared wizard with category-specific item builders.
- Synthesised insights from **40**+ vendor interviews conducted by Event Managers and approximately **100** vendor data files; tested the flow in beta with **20**+ vendors across all six categories.

Designing farmer-friendly disease guidance experience
Ninur Tech | B2C app | 8 weeks Case Study

- Redesigned the disease-detection experience for farmers in Arunachal Pradesh, turning technical diagnoses into visual, actionable guidance for users with basic smartphones.
- Analysed **22** survey responses and identified **17** usability issues; designed picture-first guidance, phone OTP, local-language support and offline disease folders. The Ninur team adopted the design for its next app version.

Technical Skills

- **Design:** – User Research, User Journey and Persona Creation, Low & High Fidelity Wireframing, Information Architecture, Prototyping
- **Software:** – Figma, Adobe CC (Photoshop, Illustrator, After Effects), Notion, C, Miro, Framer, DaVinci Resolve, Claude, Codex, Cursor,

Certifications

- **DD 320M** – Product Planning and Strategy
- **IxDF** – UI Design Patterns for Successful Software
- **IxDF** – Mobile UX Strategy: How to Build Successful Products
- **Google UX Professional Course**
- **IxDF** – Mobile UI Design
- **IxDF** – Data-Driven Design: Quantitative Research for UX

Achievements and Activities

- Design Head, UDGAM, IIT Guwahati (Mar 2024 – Mar 2025). Led **200**+ people for a summit with **25K**+ footfall, **30**+ events and **60**+ startups, and **70**+ designers on brand and digital assets.
- Designed the UDGAM website, increasing registrations by **25%** and Instagram followers by **33%**.
- **1st Runner Up**, Kriti 2025 Design Hackathon.
- **1st Position**, Startup Sprint, Kriti 2024.
- Finalist, PMx 2024; proposed solutions to improve Zomato's interface.
- JEE Advanced 2022: top **7%** of **150,000**+ candidates.
- Photography Club Core Team, 2023–2024.
- Led **20**+ students in Manthan 2024, Inter-Hostel Cultural Group Dance.